

Vision Mission, Culture & Values

Vision

To become the world class business unit in marketing industrial and marine fuels.

Culture & Values

CLEAN Professionally managed, avoiding conflicts of interests, does not tolerate bribery, upholds trust and integrity and confident by the principles of good corporate governance.

COMPETITIVE Capable to compete in regional as well as international levels, encouraging growth through investment, develop cost-conscious culture and appreciate the performance.

CONFIDENT Participates in the development of the national economy, leading in SOE reform, and contributing to the development of national pride.

CUSTOMER FOCUSED Oriented toward customer interests, committed to providing superb services to the customers.

COMMERCIAL Creating added value with commercial orientation, making decisions based on ethical business principles.

CAPABLE Managed by professional management, driven by employees with talent and technical proficiency, and committed to fostering capabilities in research and development.